

# 2025 Momentum Prize Details

## Ala Carte Professional Services

- *First place - \$15,000 cash and \$10,000 in professional support services.*
- *Second place - \$10,000 cash and \$5,000 in professional support services.*

## Chamber Alliance of Mason County

1 Year of Chamber membership - complimentary for the winner - \$350 value

- Chamber Leadership Program enrollment - \$1,000 Value
- Chamber Business Education Series tickets - \$300
- up to four hours of instruction on how to set up Quickbooks and how to use the various tools, to be used in subsequent 12 months - \$160 value

## Connie Tewes Accounting

- Up to 10 hours (\$75/hr) of accounting consulting work tailored to specific needs of start-up or existing company, to be used in subsequent 12 months - \$750 Value

**LakeFX Media** - Professional video or website for your company.

- General Brand Video (2-4 minute video, and: 30-second video cut) - \$10,000 Value
- Basic Company Video (1-2 minute) - \$5,000 Value
- Full Website Build - \$10,000 Value
- Basic Website Build - \$5,000 Value

## Two Six Digital

TwoSix Digital will be available for 3 hours to discuss marketing direction and to provide strategic recommendations to the winner. Calls/meetings will be scheduled in advance to ensure consulting hours are used in a timely manner. Unscheduled calls/discussions are welcome if the need arises. A variety of staff and leadership personnel from the organization are encouraged to be involved. Hourly calls can be banked from month-to-month into regular calls for ongoing consulting or reserved for special projects, team meetings, etc. They can also be frontloaded into a quick-hitting educational program to get things rolling quickly. We're extremely flexible with how consulting hours are utilized. This proposal isn't limited to just consulting/coaching hours. We'll also include the delivery of pertinent planning documents, supplemental guides addressing best practices, step-by-step guides, and other supporting documents to ensure that all talking points stick and are actionable for the winner. - \$1,500 Value

*TwoSix Digital is a full-service agency that offers integrated marketing solutions exclusively to members of the travel, tourism, and hospitality industries. Our company's mission is to assist with developing measurable and successful digital marketing strategies. This is accomplished through specialized solutions to elevate the overall understanding, strategic direction, and tactical implementations to positively impact our clients' organizations and brands.*