

# REVISED GOLD COAST ARTISAN FAIR RULES

**August 8 & 9, 2026**

The Chamber Alliance of Mason County invites you to participate in the  
**43rd Annual Gold Coast Artisan Fair** at Rotary Park

Cost to participate: \$125 per 12' x 12' booth (if paid by 06/19/2026)

Application deadline: June 19, 2026      **Cost after deadline: \$150**

Show Hours: Saturday 10 a.m. to 5 p.m. and Sunday 10 a.m. to 4 p.m.

Leaving early without approval of show control will result in you not being asked back.

**Cancellations must be in writing and are non-refundable or transferable after July 10, 2026**

**Instructions:** If you have never been a crafter in our show, please submit photos of you actually making your item(s), with your application and payment. Items must be handmade by you and printed photos will be returned. You can also email photos to [pollym@ludington.org](mailto:pollym@ludington.org). **Only items you make and listed on your application will be allowed for sale.**

## **Rules & Regulations:**

◆ Items which do not meet the Artisan Fair criteria (commercial buy/sell or inappropriate) will not be allowed to remain in the show and the crafter will not be invited back.

◆ **Set up is Friday August 7th beginning at 9:00 a.m.. Staff will be on site after 1:00 p.m. Friday and again at 7:00 a.m. Saturday in the SE Pavilion. Please check in!**

### ***THERE IS "NO PARKING" ON US-10 (LUDINGTON AVENUE)***

◆ Lewis Street will be closed to vehicular traffic at 1:00 p.m. on Friday, August 8th and remain closed through Sunday, August 9th, until Show Control deems pedestrian traffic is safe to open them. All vehicles must be removed from Lewis Street and a surrounding 2-block radius during the show.

◆ West Shore Bank is gracious enough to offer the West side of their parking lot for parking during the show (you may leave your trailers there for the entire weekend). The lot is available after 5:00 p.m. on Friday (not before). They are located on the corner of Loomis & Robert Streets. If you do not utilize the bank's lot, please be sure to park at least 2 blocks away to leave room for shoppers. Please be aware that a City Ordinance does not allow vehicles over 22' or trailers to park on the side streets between 10:00 p.m. and 7:00 a.m. They will be towed.

◆ Court Street will be marked for Handicapped Parking only and tickets will be issued. This is mainly for shoppers. Dumpsters will be placed by 9:00 a.m. on Friday, please do not park on the South side of Court Street near the corners to provide room for dumpsters and port-a-jons to be placed.

◆ With over 160 crafters, please be courteous of others with your time and parking. We ask that you unload, move your truck/trailer or car and then come back to set up. When time to tear down, please do so and then retrieve your vehicle so that you can load up quickly. This leaves room for all crafters to get set up or broken down and on their way in a timely fashion.

◆ **Booths must be set back from the sidewalk at least 2 feet (and more if possible) to allow for walking traffic. You may not obstruct foot traffic.**

◆ Dumpsters are provided for your use. Please use them to keep your area clean and to clean up after yourself at the end of the show. We ask that you do not leave garbage at or near your space. There are garbage containers throughout the park for patrons to use. These are not for your boxes and other left-over items.

◆ You are responsible for your personal property; however, the Alliance does provide security in the park from 9:00 p.m. to 6:00 a.m. Friday and Saturday nights.

◆ Consumption of alcoholic beverages or illegal drugs during show hours is prohibited. Offenders will be expelled from the show and will not be allowed to participate in future shows.

◆ Due to the underground sprinkler system, **stakes of any kind are not allowed. You will be charged for any repairs needed.** Please use weights, sandbags, or anchors to secure your tent and or other displays.

◆ The Alliance does employ a couple of young people that can be available to help you load/unload. They are there to help and to take care of trash. Tips are appreciated.

◆ With the exception of the limited space behind your booth, your wares must remain within your 12' x 12' space. If you set up additional tents for the purpose of sales, you will be charged an additional space fee.

**Chamber Alliance of Mason County ~ 119 S Rath Avenue ~ Ludington MI 49431**

**[www.ludington.org](http://www.ludington.org) ~ (231) 845-0324**